

GSK PhD Graduate Researcher Program

Job Description



Job Title	New Product Introduction Commercial Assessment	Dept	New Products
Project description	This project will support the New Products Marketing Manager in delivering the early commercial assessment milestones for new Specialty Care and Oncology medicines.		
Job Purpose*			
<p>The GSK PhD Graduate Researcher Program is a government-funded, industry-hosted initiative developed to help bridge the gap between industry and research.</p> <p>The 12-month work placement program is available to PhD graduates or postdoc researchers. The aim of the program is to provide interns with a diverse range of development opportunities, experiences and exposure with view to improving Australia's success in terms of translation and commercialisation of health and medical research; and expanding the capacity and capability.</p> <p>Background: GSK has a significant pipeline of new products that fall under the broad categories of Specialty Care and Oncology. The New Products Team is accountable for the early analysis of many of these medicines to inform a robust business case. This requires an understanding of the local epidemiology and burden of disease, role of the medicine in the treatment algorithm, resource allocation, patient access strategy, competitor landscape and financial forecasts. The role requires significant stakeholder collaboration across both local and global teams including regulatory, medical, pricing government affairs and commercial, coupled with a strong customer and patient focus.</p>			
Project Overview and milestones			
Describe the key deliverables to be achieved by the PhD graduate and the ongoing responsibilities of the role			
<p>This project will support the New Products Marketing Manager in delivering the early commercial assessment milestones for new Specialty Care and Oncology medicines. The therapy areas included in the portfolio are autoinflammatory diseases, infectious diseases and several of the new oncology medicines across several malignancies.</p> <p>Project milestones/deliverables:</p> <ul style="list-style-type: none"> • Develop an understanding of GSKs Specialty and Oncology Pipeline and therapeutic areas in which these products are being studied (Q1 2022) • Gathering of insights through desk top research, local and global colleagues and external stakeholder engagement to input into the early business case assessment of new medicines as determined by the Marketing Manager (Q2-Q4 2022) • Participation in regular Brand Team and Australian Innovation Committee meetings to update the team as to the progress of specific projects you are responsible for and make recommendations based on your analysis (Q1-Q4 2022) • Act as the interface between the professional healthcare community and the internal GSK team and its affiliates providing value-added insights and feedback from the community designed to improve medical, commercial and drug development planning and service provision. (Q2-Q4 2022) 			
Project Objectives			
<p>The successful candidate will:</p> <ul style="list-style-type: none"> • develop a deeper understanding of the pharmaceutical industry, and how different parts of the business in Australia, The Asia Pacific Region and Global (clinical development, regulatory affairs, health economics, 			

marketing, medical, sales, government affairs, community affairs) support the delivery of new medicines to patients

- develop a greater understanding of the regulatory and reimbursement framework in which the pharmaceutical industry operates (Medicines Australia, PBAC, TGA, Local Standard Operating Procedures/Policies)
- understand the generation of external stakeholder insights and advice seeking and appreciate how these inform company strategy
- develop understanding of different therapy areas across autoinflammatory diseases, infectious diseases and oncology
- develop business acumen
- develop the ability to interact successfully across the broader organisation and work with several cross functional teams

Required Skills

Describe the key skills and level of proficiency required for this role

- Initiative and an eagerness to learn
- Ability to manage and prioritise multiple ongoing tasks
- Problem solving skills
- Excellent written and oral communication skills
- Ability to work well independently and in a team
- Ability to build and maintain relationships

Education

Preferred area of study 1

BSc PhD, PharmD PhD with skillsets in any of the following: autoinflammatory diseases, oncology, pharmacy, medicine.

Preferred area of study 2

Values

Expectations

Patient focus

Courage: Decisive, Ambition, Speaking Up, Pace, Challenge status quo when appropriate

Transparency

Accountability: Results, Clarity, Prioritisation, Ownership, Compliance focussed

Respect

Development: Skills, Learning, Adaptable, Curiosity

Integrity

Teamwork: Aligned, Connected, Inspiring, Contribute to a positive and inclusive work culture.