# Industry Based Learning Program Job Description





# Unique selling points of the IBL role

#### Job Purpose

- Super User of FIRSTFSA Sales CRM field tool and TRAX image reporting
- Maintain sales reports and other general administration support
- Administration and project assistance for LT and NFSM.

# Super User Customer retail management tool (FISRST FSA) 25-40% of role, peaking with cycle changes

- Maintain customer records in conjunction with the Territory managers across all CX channels
- Upload quarterly objectives into FIRST and track results through One plus reporting functionality
- Maintenance and support of TRAX image recognition software

#### **Communication support Field Team**

- Maintain National and regionally based IRI reporting and cycle meeting data for Cx markets; review data and provide communication and insights to field team
- Provide and update tracking reports of third-party performance for merchandising support functions.
- Point of contact for Cx field teams requiring administration support whilst in field

#### **Project delivery**

 Coordination of field projects and strategy, e.g. Merchandising research and best practice, In field reviews of process and communication best practice

#### General administrative and organisational support for the Leadership Team, including

- LT member support: central point of contact for LT members.
- Coordinate key leadership team activities example: monthly and quarterly meetings, as well as provide input into annual conferences.
- Conduct or arrange administrative support as requested
- Maintain filing system for contracts and confidential documents- electronic and physical as per the GSK Retention Schedule.
- Organise induction for new staff i.e. schedule of meetings, phones, business cards, IT requirements et
- Learn PO process to provide PO support and management

• Support supply chain function with reporting and SKU analysis ad hoc and monthly reporting

#### Team Environment

- To contribute to creating a positive team environment by supporting others as needed, answering questions and providing thoughts on different solutions or options.
- Member of the Global Employee recognition and Social club- support team and activities.
- Actively contribute in monthly admin WIP meetings

#### **Required Skills**

Describe the key skills and level of proficiency required for this IBL role (please see listed suggestions)

# Sales Support for National Account Team

- Facilitation of data input for internal Promotional submissions for KA team
- Inputs into Promotional Trackers for 2021 Promotional Plans
- Provide support for 2021 Customer Plans
- Maintain Parcel deal structures and instore deals for Foodstuff's Business
- Develop ad hoc one pager Category opportunities for instore support where required
- Facilitation of data input for forecasting submissions for KA team
- Facilitation of data input with SAP/CERPS & HCL pricing
- Key Validation of Sales invoices prior to Approval for KA team
- Supporting KA Team with some Top line IRI analysis & ROI and maintenance of dashboards
- Management of customer interface for VMI for select Accounts
- Supporting KA team by liaising closely with Supply Chain teams and HCL

#### Administration Support

- Coordination of admin support for CM NZ raising PO's, expense processing, travel booking requirements
- Management of all stationery, incidentals, office support and courier requirements
- Updating all key contact distribution lists and Organisational charts
- Facilitation of all internal and external customer events including Sales Cycle meetings, CAM meetings etc.
- Coordinating/Supporting executional events with Key customers Supporting New launch campaigns in market Trade shows etc
- Ordering of sample stock, POS and raising PO's where required for NAM's/TM's
- Support key leadership team activities e.g.; monthly and quarterly meetings.
- Maintain filing system for formal supplier contracts and confidential documents electronic and physical as per the GSK Retention Schedule.
- Organise induction for new staff i.e. schedule of meetings, phones, business cards, IT requirements etc.
- Distribute information to participants as required prior to or after key meetings
- Manage allocated office spend within budget allocated

#### Team Environment

- To contribute to a positive team environment by supporting others as needed, answering questions and providing thoughts on different solutions or options where required
- Member of the Social club support team and activities.
- Actively contribute in monthly admin WIP meetings

#### **GSK Policies and Procedures**

- Attend training sessions
- Share information with temporary staff or team members to ensure appropriate action and expectations regarding practices, standards or policies
- Follows steps of all applicable policies and standards for the role
- Model expected behaviours consistently aligned with GSK expectations

# Preferred Qualifications, Skills and Experience

### • The desired candidate will have:

Successfully completed the first 2 years of a Business/ Economics/ Commerce/ Marketing degree with mathematics & statistics core/electives.

- Intermediate Microsoft Powerpoint & Excel skill; IT Savvy, App Tech Knowledge would assist in role
- An interest in the FMCG industry

# Key competencies required for this role are:

- Analytical thinking and judgment / problem solving
- Systems or process interest
- Communication
- Teamwork and project management
- Customer focus
- Initiative
- Resilience
- An eagerness to learn