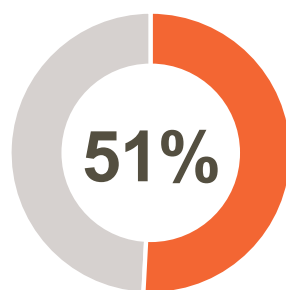


# Digital technology

is changing the face of healthcare

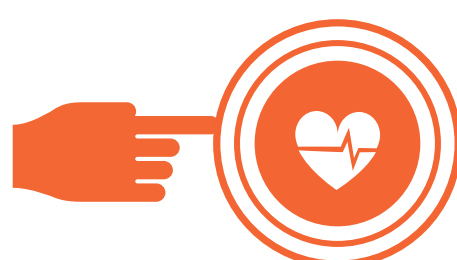


Australians are embracing technology to manage their health but **OVER HALF** note privacy and security of personal information as a top concern<sup>1</sup>



**73%**

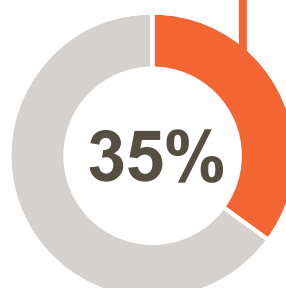
of Aussies already use **technology** to manage their health<sup>1</sup>



**ALMOST HALF** currently refer to websites for health advice<sup>1</sup>



**BUT** over a third worry about finding trustworthy and accurate information<sup>1</sup>



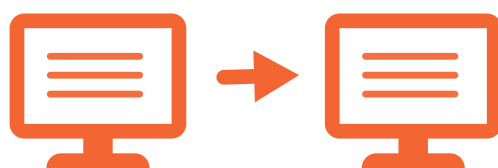
Technology continues to change the way healthcare services are being delivered

**\$374.2 MILLION<sup>2</sup>**

The **Federal Government** has committed over the next two years to provide every Australian with an electronic health record



38% would consider **signing up** to have a **secure online summary** of their health information, if given the option<sup>1</sup>



Yet 57% of **Australians** wish their healthcare records could be **shared** across health providers more effectively<sup>1</sup>

While algorithms and digitisation will bring welcome efficiencies, it is essential that digital innovations reflect the care and support needs of patients



**ALMOST 1 in 3** worry about the use of **artificial intelligence** in making decisions about their health<sup>1</sup>

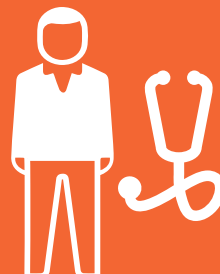
**31%**

of **Australians** worry that technology would **reduce personal contact** with healthcare practitioners<sup>1</sup>



At GSK, we believe that our industry has a role to play in **ensuring digital innovation continues to enhance patients' experiences** and that the privacy of Australians continues to be respected and maintained

From electronic health records through to wearable health technology, innovation is supporting healthcare to become more personalised, targeted and effective



<sup>1</sup> Data on file

<sup>2</sup> Australian Government Department of Health. 2017. Budget 2017-18. Health Portfolio. [http://www.health.gov.au/internet/budget/publishing.nsf/Content/2017-2018\\_Health\\_PBS\\_sup4/\\$File/2017-18\\_Health\\_PBS\\_Complete.pdf](http://www.health.gov.au/internet/budget/publishing.nsf/Content/2017-2018_Health_PBS_sup4/$File/2017-18_Health_PBS_Complete.pdf)